









Lexus Commitment to Perfection (LCTP)

Program Overview

If you are unable to attend a class, please inform your PC at least four calendar days ahead so your dealership does not incur a no-show charge.

Lexus Master Subsidized Lease Program

Master Certified associates can enroll and receive a monthly subsidy toward the lease of a new or pre-owned Lexus vehicle through Lexus Financial Services (LFS).

Criteria

- · Achieve Master Level Certification and annually Master recertify
- Dealer Principal must sign the Associate Subsidized Lease Enrollment form
- Then you must be approved for a program qualified LFS lease of a Lexus vehicle.

NOTE: For more information or to determine if your dealership participates, please contact your dealership PC.

When you Need Help or More Information

Lexus Program Headquarters (LPHQ)

(Open 8:00 AM-4:30 PM Central Time Monday-Friday)

1-800-346-444/	PRESS
Testing/Reports/Certification	1
Master Lease	3
Elite of Lexus Status	4
SPIN ID	5
LPHQ Fax	1-800-253-2831
LPHQ Email	Lexusphq@maritz.com
Certification Home Page	www.lctphome.com
Certification Reports Site	www.lctpreports.com
Certification Test/E-Learning Site	www.lctptests.com
Elite of LPHQ Phone	1-800-504-6078
Elite of LPHQ Email	eliteoflexus@programhq.com
Learning Center Support	
1-855-790-7985	PRESS
Login Support	3
eModule Support	4
Course Enrollment Support	5
Learning Center Email	tmslearningcentersupport@toyota.com

Coming From Toyota

View the Lexus Course Parity report for your primary Lexus job category at www.lctpreports.com to determine if any Toyota course credit is transferable for Lexus certification credit.

Lexus associates who have previously achieved Toyota advanced certification credit may request an adjustment to their Lexus tenure through their Area Office by presenting a copy of their Toyota certificate verifying the prior Toyota certification achievement.

Toyota Expert Level - Add 12 months of Lexus tenure Toyota Master/MDT Level - Add 24 months of Lexus Tenure

Glossary and Program Notes

- Core Courses Courses that most directly relate to a specified iob category
- Elective Courses Courses that in some cases can be taken in lieu of a Core class
- ASE Certification Tests given by the National Institute for Automotive Service Excellence (ASE) to certify automotive repair and service professionals; you can obtain additional information or register for tests at www.ase.com.
- Courses No Longer Applicable to Job Category Courses no longer offered for a specified job category.
- Courses No Longer Offered Course no longer available for enrollment
- Course Credit Expiring Course credit will expire as indicated
 - Alternate credit available; view Course Parity report at www.lctpreports.com
 - For additional information, visit www.l-CAR.com
 - For additional information, visit www.ase.com
 - * For additional information, visit www.crrtraining.com
 - * Course credit expires Jan. 2017
 - ▼ Course credit expires Jan. 2018
 - Course credit not currently scheduled to expire
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Lexus Commitment to Perfection (LCTP)

Program Overview

How to Use this Booklet

The introduction will briefly describe the Lexus Commitment to Perfection (LCTP) certification program and how to participate.

Let's Get Started

Welcome to the Lexus Commitment to Perfection certification program also known as LCTP.

Your first step to join the LCTP program is to make sure you have been added to Dealer Daily Staffmaster and that your primary job is one that is listed in this book. Staffmaster has primary and secondary jobs; only the primary job is used to enroll associates in LCTP. If your primary job is not one that participates in LCTP then you will not be enrolled in the program. A SPIN ID will be created for you when you are entered into Staffmaster; keep your SPIN ID as it will grant you access to enroll in Lexus College courses; take Self-Paced Modules and log in to view your progress in the LCTP Certification program.

Your best resource regarding the LCTP Certification program is your dealership's Program Consultant (PC) who can assist you in achieving and maintaining your desired certification level.

Certification Program Overview

The Lexus certification program consists of 3 levels which build upon one another.

- Certified is the first level of LCTP certification and is required for all Lexus associates.
- Senior Certification is the next level of LCTP certification; this level is considered advanced certification and is optional.
- Master Certification is the top level of LCTP certification; this
 level is for top performing Lexus associates who want to be the
 "Best of the Best" and requires the highest commitment. This
 level is also optional.

Once you are enrolled you should immediately begin completing the Certified level requirements.

Instructor Led Courses

Log onto <u>www.lctphome.com</u> and select *My Learning* to view the courses that apply to your job and will count for LCTP advanced certification. Please contact your dealership's Program Consultant to enroll in a class, technical training or product launch.

NOTE: Log onto <u>www.lctpreports.com</u> for updated certification rules and approved course listings by job.

Class Attendance

You will not receive credit for a class if you arrive more than 30 minutes late or leave more than 30 minutes early. You must sign the attendance sheet to receive credit.

Lexus Certification Rules Overview

CERTIFICATION LEVEL	TENURE	INSTRUCTOR LED COURSES	ONLINE MODULES	NEW PRODUCT LAUNCH	ANNUAL RE-CERTIFICATION REQUIREMENTS
CERTIFIED	None	Complete Required Number of Courses	All Current Foundations Modules	None	All Current Foundations Modules
SENIOR	18 Months	Complete Required Number of Courses	Complete Required Online Modules	Current Product Launch Requirements - Attendance or Test-out	Maintain Basic Certified Status Current Senior Certification Requirements
MASTER	24 Months	Complete Required Number of Courses	Complete Required Online Modules	Current Product Launch Requirements - Attendance or Test-out	Maintain Senior Certified Status Current Master Certification Requirements



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Receptionist, Sales Administrator or Office Administrator

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Administration Approved

Course List

AT LEXUS, OUR COMMITMENT TO PERFECTION IS

MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

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As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.







Course List

PROGRAM NOTES

- Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.l-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
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- ▼ Course credit expires Jan. 2018
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- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses

D146	Phone Skills for Lexus Sales
D167	Interacting With Your Lexus Customer
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
D730	Sales Calls the Lexus Way

Elective Courses

D258	Lexus New Dealer Orientation
D470	Accessory Sales: The Perfect Fit
	(Prerequisite: E470)
D560A	Lexus Difference Workshop
D750	Driving CPO Sales

COURSES NO LONGER APPLICABLE TO JOB CATEGORY

Core Courses

D131 ▼ ◆	Lexus Telephone Moments
D294•◆	Lexus Warranty Administration with
	Claims Processing System (CPS)

Elective Courses

D178 **	Lexus Warranty Expense Control
D306••	The Service Customer Experience
L101◆	Lexus Paint Refinish Repair

COURSES NO LONGER OFFERED

Core Courses

D015 ▼	Building Loyalty the Lexus Way
D138▼	Lexus Customer Care - Resolving Concerns
D350°	Customer-Centered Selling

Elective Courses

D700• The Certified Pre-Owned Experience
DP1507* 2015 PC Performance Group



Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Cashier, Receptionist, or Sales, Service or Office Administrator.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

Complete a total of 4 courses fro	m the Approved Course List.
Select 3 Core courses and 1 ac	Iditional Core or Elective course:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

☐ E470 Accessory Sales Fundamentals

☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.



Master Certification

MASTER	NOTES
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.	
Approved Courses Complete a total of 6 courses from the Approved Course List. Select 4 Core courses and 2 additional Core or Elective courses:	
Self-Paced Modules/Tests Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see Certified section) ☐ E470 Accessory Sales Fundamentals ☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles	
Product Launch/Special Requirements Complete the current Product Launch requirements.	
Certification Maintenance To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.	



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Business Office Manager or Customer Satisfaction Manager

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Business Office Manager/
Customer Satisfaction
Manager Approved
Course List

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As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.







Course List

PROGRAM NOTES

- ▲ Alternate credit available; view Course Parity report at www.lctpreports.com
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- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
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APPROVED COURSE LIST

Core Courses

D146	Phone Skills for Lexus Sales
D167	Interacting With Your Lexus Customer
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication

Elective Courses

Lexus New Dealer Orientation
Leadership Practices for Max Team
Lexus Difference Workshop
Managing Accessory Sales
Ethics & Compliance

COURSES NO LONGER OFFERED

Core Courses

D015 ▼	Building Loyalty the Lexus Way
D131 ▼	Lexus Telephone Moments
D136•	Hiring to Retain Lexus Associates
D138▼	Lexus Customer Care - Resolving Concerns

Elective Courses

D196 *	2015 LCA Controllers Group
D294•	Lexus Warranty Administration with Claims
	Processing System (CPS)
D306●	The Service Customer Experience
D321 *	Seven Controllables Webinar
D419 *	Lexus Safety + Traction System
D601A•	Managing Your LTS/LDS
DP1507*	2015 PC Performance Group





Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Business Office Manager or Customer Satisfaction Manager.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

Complete a total of 4 courses from	n the Approved Course List.
Select 3 Core courses and 1 add	ditional Core or Elective course:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

 \square All Foundations tests (see Certified section)

☐ E430 Lexus Survey Essentials

☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.



Master Certification

MASTER	NOTES
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.	
Approved Courses Complete a total of 6 courses from the Approved Course List. Select 4 Core courses and 2 additional Core or Elective courses:	
Self-Paced Modules/Tests Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see Certified section) ☐ E430 Lexus Survey Essentials ☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles	
Product Launch/Special Requirements ☐ Complete the current Product Launch requirements.	
Certification Maintenance To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.	



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Collision Center Manager or Affiliate

Collision Center Manager

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Collision Center Manager

Approved Course List

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Course List

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APPROVED COURSE LIST

Core Courses

D16/	Interacting With Your Lexus Customer
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
D741	Managing Accessory Sales
LCCS01	Loaner Vehicle Essentials

Elective Courses

B001	Measuring Collision Center Performance
B003	Collision Center Human
	Resource Management
B004	Production Management Concepts
B005	Collision Repair Estimating
B0020	Engaging the Digital Consumer
B00716	2016 TCCC/LCCC Performance Group
B0099	Advanced Collision Center Manager
B010	TPS-C Repair Planning
D183	Lexus Safety Experience - Quality Delivery
D258	Lexus New Dealer Orientation
D400	Leadership Practices for Max Team
D560A	Lexus Difference Workshop

COURSES NO LONGER APPLICABLE TO JOB CATEGORY

Core Courses

D158°	Lexus Balanced Parts Inventories
D165°	Lexus Efficient Parts Operations
D172*°	Targeted Marketing for Fixed Operations
D294 ●	Lexus Warranty Administration with Claims
	Processing System (CPS)
D307 ▼≎	Managing the Service Customer Experience
D320*°	Maximize Service Retention Profitability
D370°	Inventory Management for the Parts Specialist
D406 ••	Increasing Service Sales Using SELL

Elective Courses

D178 *°	Lexus Warranty Expense Control
D306 ●	The Service Customer Experience
D321 ×°	Seven Controllables Webinar
D322 *°	Maximizing Retention in a Challenging
	Market Webinar
D470°	Accessory Sales: The Perfect Fit
	(Prerequisite: E470)

COURSES NO LONGER OFFERED

Core Courses

D015 ▼	Building Loyalty the Lexus Way
D131 ▼	Lexus Telephone Moments
D136 [●]	Hiring to Retain Lexus Associates
D138▼	Lexus Customer Care - Resolving Concerns
D401 [®]	Driving Service Business

Elective Courses

B002 [●]	Collision Center Sales & Marketing
B00715*	2015 TCCC/LCCC Performance Group
D161 [●]	Lexus Product & Maintenance
D419*	Lexus Safety + Traction System
DP1507*	2015 PC Performance Group



Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by or enrolled through a Lexus dealership and listed as a Service Manager, Parts Manager, Service Parts Manager, Collision Center Manager or Affiliate Collision Center Manager.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

complete a total of 4 courses from	n the Approved Course List.
Select 3 Core courses and 1 add	ditional Core or Elective course:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

 \square All Foundations tests (see Certified section)

☐ L074 Lexus Hybrid General Service

☐ L083 Lexus Interior Noise Module - Fixed Ops

☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

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Master Certification

MASTER	NOTES
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.	
Approved Courses Complete a total of 6 courses from the Approved Course List. Select 4 Core courses and 2 additional Core or Elective courses:	
Self-Paced Modules/Tests Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see Certified section) ☐ L074	
Product Launch/Special Requirements ☐ Complete the current Product Launch requirements.	
Certification Maintenance To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.	



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Collision Estimator or Affiliate

Collision Estimator

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Collision Estimator Approved

Course List

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Course List

PROGRAM NOTES

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APPROVED COURSE LIST

Requred Core Courses

B005 Collision Repair Estimating

Core Courses

D16/	Interacting With Your Lexus Customer
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
LCCS01	Loaner Vehicle Essentials

Elective Courses

B00100	Advanced Collision Estimator
B0020	Engaging the Digital Consumer
B00716	2016 TCCC/LCCC Performance Group
B010	TPS-C Repair Planning
D165	Lexus Efficient Parts Operation
D258	Lexus New Dealer Orientation
D400	Leadership Practices for Max Team
L201	Lexus Color Matching for Painters
	(Prerequisite: [L100 or LB100])
L250	Lexus Advanced Painting Techniques
	(Prerequisites: [L100 or LB100], L201])
L301	Lexus Non-Structural Body Repair
	Techniques (Prerequisite: [L100 or LB100])
L460	Lexus Structural Body Repair Techniques
	(Prerequisites: [L100 or LB100], L301)

ASE Certification

B6 Damage Analysis and Estimating

COURSES NO LONGER OFFERED

Core Courses

D015*	Building Loyalty the Lexus Way
D138 ▼	Lexus Customer Care - Resolving Concerns

Elective Courses

B002•	Collision Center Sales & Marketing
B00715 *	2015 TCCC/LCCC Performance Group
D306•	The Service Customer Experience
DP1507▼	2015 PC Performance Group



Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by or enrolled through a Lexus dealership and listed as a Collision Estimator or Affiliate Collision Estimator.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

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SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

Complete a total of **4** courses from the Approved Course List.

Complete the following **1** required Core course:

B005 Collision Repair Estimating

Select **2** Core courses and **1** additional Core or Elective course:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

- ☐ All Foundations tests (see Certified section)
- ☐ L074 Lexus Hybrid General Service
- ☐ LB100▲ Introduction to Lexus Collision Repair
- ☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.





Master Certification

MASTER	NOTES
<u>Tenure</u>	
Participants must have a minimum of 24 months total Lexus experience and	
must complete all current requirements for basic Certified, Senior and Master Certification Levels.	:
Approved Courses	
Complete a total of 6 courses from the Approved Course List.	
Complete the following 1 required Core course:	
□ B005 Collision Repair Estimating	
Select 2 Core courses and 3 additional Core or Elective courses:	
AND	
Become ASE Certified in the following 1 approved area:	
□ B6 Damage Analysis and Estimating	:
Self-Paced Modules/Tests	
Complete, with a minimum score of 80%, the following:	
☐ All Foundations tests (see Certified section)	
□ L074 Lexus Hybrid General Service	
□ LB100▲ Introduction to Lexus Collision Repair	
□ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles	
Product Launch/Special Requirements	
☐ Complete the current Product Launch requirements.	
Certification Maintenance	
To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements	
must be maintained on an annual basis.	
	:
	:



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Collision Repair Specialist or Affiliate Collision Repair Specialist

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Collision Repair Specialist

Approved Course List

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Course List

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- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

NOTE: UPCOMING CHANGES TO REQUIRED CORE

APPROVED COURSE LIST

Requred Core Courses

	3 - 1 - 1 - 1 - 1 - 1 - 1
	(Prerequisites: [L100 or LB100], PLB300)
	(required 01/2017)
L601	Lexus Hybrid Collision Repair
	(Prerequisite: [L100 or LB100])
L602	Advanced Hybrid Systems for Collision

Welding Techniques for Collision Repair

Repair (Prerequisites: L074, L601, PLB602) (required 01/2018)

Core Courses

Steering & Suspension Analysis & Repair
(Prerequisite: PLB503)
The Lexus Journey
The Lexus Way
Resolving Customer Concerns the
Lexus Way
Communicating With Your Lexus Guest
Delivering a Lexus Like Experience
Teamwork Through Communication
Lexus Non-Structural Body Repair
Techniques (Prerequisite: [L100 or LB100])
Lexus Structural Body Repair Techniques
(Prerequisites: [L100 or LB100], L301)
Body Electrical Diagnosis & Repair
(Prerequisite: PL502)
Air Conditioning for Collision Repair
(Prerequisite: PLB504)

Elective Courses

D167	Interacting With Your Lexus Customer
D258	Lexus New Dealer Orientation
L101	Lexus Paint Refinish Repair
	(Prerequisites: [L100 or LB100], PLB101)
L201	Lexus Color Matching for Painters
	(Prerequisite: [L100 or LB100])
L250	Lexus Advanced Painting Techniques
	(Prerequisites: [L100 or LB100], L201)
L908	Lexus IS C for Collision Repair
	(Prerequisites: [L100 or LB100], PLB908)

ASE Certification

B2**+**

	3
B3 ⁺	Non-Structural Analysis
B4 +	Structural Analysis
B5 ⁺	Mechanical and Electrical Components
B6 ⁺	Damage Analysis and Estimating
B5 +	Mechanical and Electrical Components

Painting and Refinish

COURSES NO LONGER OFFERED

Core Course

L100*•	Introduction to Lexus Collision Repair				
L210 ■ *	Inter-Industry Conference on Auto Collision				
	Repair (I-CAR) Collision Repair				
LC02•	SC 430 Collision Repair				

Elective Courses

D015 ▼	Building Loyalty the Lexus Way
DP1507*	2015 PC Performance Group
L270 =×	Inter-Industry Conference on Auto Collision
	Repair (I-CAR) Finish Matching



Certified and Senior Certification

UPCOMING SENIOR CERTIFICATION CHANGES: Beginning January 2017, participants must complete

L601 to attain or maintain Senior Certification. Beginning January 2018 participants must complete L300 to attain or maintain Senior Certification.

CERTIFIED

Tenure

Participants must be actively employed by or enrolled through a Lexus dealership and listed as a Collision Repair Specialist or Affiliate Collision Repair Specialist.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

- ☐ All Foundations tests (see below)
- ☐ LB100 Introduction to Lexus Collision Repair

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

Tenure

SENIOR

Participants must have a minimum of 18 months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

Complete a total of 4 courses from t	he Approved Course List.
Select 3 Core courses and 1 addit	ional Core or Elective course:
AND	
Become ASE Certified in 2 approve	ed areas selected from the
ASE Certification list:	

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

☐ LB100 Introduction to Lexus Collision Repair □ PLB300 Welding Techniques for Collision Repair □ PLB301 Non-Structural Body Repair Techniques

☐ PL901A Using TIS

☐ PL901B Techstream eLearning Module

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.



Master Certification

: NOTES

MASTER

UPCOMING MASTER CERTIFICATION CHANGES: Beginning January 2017 participants must complete

- L300 to attain or maintain Master Certification.
- Beginning January 2018, participants must complete L602 to attain or maintain Master Certification.

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Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.

Approved Courses

Complete a total of 6 courses from the Approved Course List.

Complete the following **1** required Core courses:

Lexus Hybrid Collision Repair □ L601

Select 3 Core courses and 2	additional Core or Elective course:	
	_ 🗆	

_	_	 _

AND

Become ASE Certified in 3 approved areas selected from the ASE Certification list:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

- ☐ All Foundations tests (see Certified section)
- ☐ LB100 Introduction to Lexus Collision Repair
- □ PLB300 Welding Techniques for Collision Repair
- □ PLB301 Non-Structural Body Repair Techniques
- □ PL901A Using TIS
- □ PL901B Techstream eLearning Module

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.

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2016 Lexus Commitment to Perfection: Certification Program 12



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Details Specialist, Affiliate Detail

Specialist or Valet

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Detail Specialist/Valet

Approved Course List

AT LEXUS, OUR COMMITMENT TO PERFECTION IS

MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

Lexus College has developed an extraordinary program, the Lexus Commitment to Perfection (LCTP) Certification Program, that ensures that Lexus associates have successfully integrated the necessary knowledge and skills to provide Lexus customers with unparalleled customer satisfaction.

As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.





Course List

PROGRAM NOTES

- Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.I-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses

D167 Interacting With Your Lexus Customer D500 The Lexus Journey D510 The Lexus Way D520 Resolving Customer Concerns the Lexus Way D530 Communicating With Your Lexus Guest D540 Delivering a Lexus Like Experience D550 Teamwork Through Communication L101 Lexus Paint Refinish Repair (Prerequisites: [L100 or LB100], PLB101)

Elective Courses

D258 Lexus New Dealer Orientation

COURSES NO LONGER APPLICABLE TO JOB CATEGORY

Core Courses

D131♥ Lexus Telephone Moments
D138♥ Lexus Customer Care - Resolving Concerns
D294● Lexus Warranty Administration with Claims
Processing System (CPS)
L201▶ Lexus Color Matching for Painters
L250▶ Lexus Advanced Painting Techniques
L270♥ Inter-Industry Conference on Auto Collision
Repair (I-CAR) Finish Matching

Elective Courses

D306 The Service Customer Experience
L301 Lexus Non-Structural Body Repair
Techniques
L460 Lexus Structural Body Repair Techniques
L601 Lexus Hybrid Collision Repair
LC02 SC 430 Collision Repair

COURSES NO LONGER OFFERED

Core Courses

D015♥ Building Loyalty the Lexus Way
L100▲● Introduction to Lexus Collision Repair

Elective Courses

D164* New and Used Car Get Ready
DP1507* 2015 PC Performance Group



Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by or enrolled through a Lexus dealership and listed as a Detail Specialist, Affiliate Detail Specialist or Valet.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

(Complete a total of 2 courses from the Approved Course List.
	Select 1 Core course and 1 additional Core or Elective course:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

 \square All Foundations tests (see Certified section)

☐ L074 Lexus Hybrid General Service

☐ LB100 Introduction to Lexus Collision Repair

☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.



Master Certification

MASTER	NOTES
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.	
Approved Courses Complete a total of 3 courses from the Approved Course List. Select 2 Core courses and 1 additional Core or Elective course:	
Self-Paced Modules/Tests Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see Certified section) ☐ L074	
Product Launch/Special Requirements Complete the current Product Launch requirements.	
Certification Maintenance To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.	



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: **Financial Services Manager**

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the

Financial Services Manager
Approved Course List

AT LEXUS, OUR COMMITMENT TO PERFECTION IS

MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

Lexus College has developed an extraordinary program, the Lexus Commitment to Perfection (LCTP) Certification Program, that ensures that Lexus associates have successfully integrated the necessary knowledge and skills to provide Lexus customers with unparalleled customer satisfaction.

As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.





Course List

PROGRAM NOTES

- ▲ Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.l-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses D146 Ph

0110	Thoric Skills for Eckas Sales
D167	Interacting With Your Lexus Customer
D300	Lexus Quality Financial Management
	(LQFM)
D470	Accessory Sales: The Perfect Fit
	(Prerequisite: E470)
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
D710	Selling a Car the Lexus Way
D741	Managing Accessory Sales
E062	Financial Services Management (FSM) Basics
S8140	Ethics & Compliance
S8288	TFS/LFS Product Sales Leadership
S8289	VSA Advantage
S8290	TFS/LFS Lease Experience

Lexus Financial Services (LFS) Development

Phone Skills for Lexus Sales

Elective Courses

S895

D222	Competitive Auto Show Training	
D258	Lexus New Dealer Orientation	
D560A	Lexus Difference Workshop	
D720	Enhancing Your Sales Reach	

COURSES NO LONGER OFFERED

Core Courses

D015▼	Building Loyalty the Lexus Way
D127●	Lexus Quality Financial Management
	(LQFM) 503 Advanced Seminar - Power of
	Communication
D138▼	Lexus Customer Care - Resolving Concerns
D160•	Planning & Prioritizing Customer Contact
D169*	Building Your Customer Base
D173 *	Personalizing the Lexus Sales Process
D301 [•]	Lexus Quality Financial Management
	(LQFM) Step 7 - Certification
D302•	Lexus Quality Financial Management
	(LQFM) - Customer-Centered Questioning
	Skills
D350•	Customer-Centered Selling
F802•	The Finance Contract Process
F803•	Promoting Dealer Arranged Financing

Elective Courses

D136•	Hiring to Retain Lexus Associates	
D419*	Lexus Safety + Traction System	
DP1507*	2015 PC Performance Group	
RSF07●	Financial Service Management	
S8127•	Toyota Financial Services MIMs Block I	
S8222*	TFS/LFS Business Solutions	





Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Financial Services Manager.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

Complete a total of 4 courses from the Approved Course List.				
Select 3 Core courses and 1 additional Core or Elective course	j;			

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

☐ E430 Lexus Survey Essentials

☐ E470 Accessory Sales Fundamentals

☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.





Master Certification

MASTER	NOTES
Tenure Participants must have a minimum of 24 months total Lexus experience and must comp requirements for basic Certified, Senior and Master Certification Levels.	lete all current
Approved Courses Complete a total of 6 courses from the Approved Course List. Select 4 Core courses and 2 additional Core or Elective courses:	
Self-Paced Modules/Tests Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see Certified section) ☐ E422	
Product Launch/Special Requirements ☐ Complete the current Product Launch requirements.	
Certification Maintenance To maintain Master status, all current basic Certified, Senior and Master Certification Levenust be maintained on an annual basis.	vel requirements



Internet Business Development Manager

ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Internet Business Development

Manager

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Internet Business Development Manager Approved Course List

AT LEXUS, OUR COMMITMENT TO PERFECTION IS

MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

Lexus College has developed an extraordinary program, the Lexus Commitment to Perfection (LCTP) Certification Program, that ensures that Lexus associates have successfully integrated the necessary knowledge and skills to provide Lexus customers with unparalleled customer satisfaction.

As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.







Internet Business Development Manager

Course List

PROGRAM NOTES

- ▲ Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.I-CAR.com
- + For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses

D146	Phone Skills for Lexus Sales
D167	Interacting With Your Lexus Customer
D470	Accessory Sales: The Perfect Fit
	(Prerequisite: E470)
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
D730	Sales Calls the Lexus Way
D750	Driving CPO Sales
D752	Create Amazing - Sales Edition

E

Elective Courses				
D222	Competitive Auto Show Training			
D258	Lexus New Dealer Orientation			
D300	Lexus Quality Financial Management			
	(LQFM)			
D560A	Lexus Difference Workshop			
D710	Selling a Car the Lexus Way			
D720	Enhancing Your Sales Reach			
S895	Lexus Financial Services (LFS) Development			
S8140	Ethics & Compliance			

COURSES NO LONGER OFFERED

Core Courses

D014*	Internet Marketing Made Easy
D015 ▼	Building Loyalty the Lexus Way
D136•	Hiring to Retain Lexus Associates
D138▼	Lexus Customer Care - Resolving Concern
D160•	Planning & Prioritizing Customer Contact
D169*	Building Your Customer Base
D173*	Personalizing the Lexus Sales Process
D350•	Customer-Centered Selling
D700•	The Certified Pre-Owned Experience

Elective Courses

D182*	New Vehicle Sales Workshop
D301 [•]	Lexus Quality Financial Management
	(LQFM) Step 7 - Certification
D302•	Lexus Quality Financial Management
	(LQFM) - Customer-Centered Questioning
	Skills
D418*	How to Sell a Car Today
D419*	Lexus Safety + Traction System
DP1507*	2015 PC Performance Group
DP1507* F802•	2015 PC Performance Group The Finance Contract Process
F802•	The Finance Contract Process

How to Turn Your Calls into Sales



Internet Business Development Manager

Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as an Internet Business Development Manager.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

complete a total of 4 courses from	n the Approved Course List.
Select 3 Core courses and 1 add	ditional Core or Elective course:
П	

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

☐ E470 Accessory Sales Fundamentals

☐ E489 Three High-Performance Strategies for eBusiness Success

☐ E494 Powerful eBusiness Marketing - Driving More Traffic to

Your Website

☐ E497 Tracking Internet Sales Performance

☐ E498 Increasing Your Lexus Internet Index Score

☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

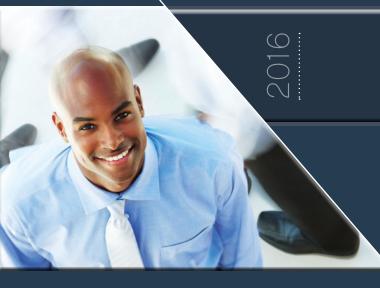


Internet Business Development Manager

Master Certification

MASTER	NOTES
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.	
Approved Courses Complete a total of 6 courses from the Approved Course List. Select 4 Core courses and 2 additional Core or Elective courses:	
Self-Paced Modules/Tests Complete, with a minimum score of 80%, the following: □ All Foundations tests (see Certified section) □ E422 Lexus Delivery Process □ E470 Accessory Sales Fundamentals □ E489 Three High-Performance Strategies for eBusiness Success □ E490 Effective Lead Management - Turning More Leads into Sales □ E491 Motivating Online Customers - Website Techniques that Get Results □ E494 Powerful eBusiness Marketing - Driving More Traffic to Your Website □ E497 Tracking Internet Sales Performance □ E498 Increasing Your Lexus Internet Index Score □ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles	
Product Launch/Special Requirements Complete the current Product Launch requirements. Certification Maintenance To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.	

2016 Lexus Commitment to Perfection: Certification Program viz



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: **Lexus Delivery Specialist**

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Lexus

Delivery Specialist Approved

Course List

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MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

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As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.







Course List

PROGRAM NOTES

- ▲ Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.l-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses

D167	Interacting With Your Lexus Customer
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Gues
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
D600	From This Delivery Forward
D620	Automotive Technology
D630	Teaching Technology
LSC15S	Lexus Recall and Service Campaign
	Essentials (Sales & Service)

Elective Courses

D146	Phone Skills for Lexus Sales
D258	Lexus New Dealer Orientation
D710	Selling a Car the Lexus Way
D750	Driving CPO Sales

COURSES NO LONGER OFFERED

Core Courses

D015 ▼	Building Loyalty the Lexus Way
D173 *	Personalizing the Lexus Sales Process
D350•	Customer-Centered Selling
D605•	IS Delivered

Elective Courses

D138▼	Lexus Customer Care - Resolving Concerns
D700•	The Certified Pre-Owned Experience
DP1507*	2015 PC Performance Group



Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Lexus Delivery Specialist.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

complete a total of 4 courses from	n the Approved Course List.
Select 3 Core courses and 1 add	ditional Core or Elective course:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

☐ E422 Lexus Delivery Process

☐ E430 Lexus Survey Essentials☐ E607 Explore My Lexus - Delivery Specia

□ E607 Explore My Lexus - Delivery Specialist□ E650 Enform Registration

☐ E660 Service Connect

☐ E670 Lexus Safety System+

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.



Master Certification

MASTER	<u>NOTES</u>
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.	
Approved Courses	
Complete a total of 6 courses from the Approved Course List.	
Select 4 Core courses and 2 additional Core or Elective courses:	
Self-Paced Modules/Tests	
Complete, with a minimum score of 80%, the following:	
☐ All Foundations tests (see Certified section)	:
☐ E422 Lexus Delivery Process	
□ E430 Lexus Survey Essentials	
☐ E607 Explore My Lexus - Delivery Specialist	
☐ E650 Enform Registration	
☐ E660 Service Connect	
☐ E670 Lexus Safety System+	
Product Launch/Special Requirements	
☐ Complete the current Product Launch requirements.	
<u>Certification Maintenance</u>	
To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements	
must be maintained on an annual basis.	
	:



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: **Lexus Technology Specialist**

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Lexus

Technology Specialist Approved

Course List

AT LEXUS, OUR COMMITMENT TO PERFECTION IS

MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

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Course List

PROGRAM NOTES

- ▲ Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.l-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses

D167	Interacting With Your Lexus Customer
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
D600	From This Delivery Forward
D620	Automotive Technology
D630	Teaching Technology
LCCS01	Loaner Vehicle Essentials
LSC15S	Lexus Recall and Service Campaign

Essentials (Sales & Service)

Elective Courses

D258 Lexus New Dealer Orientation

COURSES NO LONGER OFFERED

Core Courses

D015 ▼	Building Loyalty the Lexus Way
D161•	Lexus Product & Maintenance
D350•	Customer-Centered Selling
D605•	IS Delivered

Elective Courses

D131 ▼	Lexus Telephone Moments
D306•	The Service Customer Experience
DP1507*	2015 PC Performance Group

Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Lexus Technology Specialist.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

Complete a total of 4 courses from the	e Approved Course List.
Select 3 Core courses and 1 additio	nal Core or Elective course:
]

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

☐ E607 Explore My Lexus - Delivery Specialist

☐ E650 Enform Registration

☐ E660 Service Connect

☐ E670 Lexus Safety System+

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.





Master Certification

MASTER	NOTES
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.	
Approved Courses	
Complete a total of 6 courses from the Approved Course List.	<u> </u>
Select 4 Core courses and 2 additional Core or Elective courses:	
Select 4 Core courses and 2 additional Core or Elective courses.	
Self-Paced Modules/Tests	
Complete, with a minimum score of 80%, the following:	
☐ All Foundations tests (see Certified section)	
□ E422 Lexus Delivery Process	
□ E607 Explore My Lexus - Delivery Specialist	
□ E650 Enform Registration	
□ E660 Service Connect	
, ,	
□ L074 Lexus Hybrid General Service	
Product Launch/Special Requirements	
☐ Complete the current Product Launch requirements.	
Certification Maintenance	
To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements	
must be maintained on an annual basis.	
	:



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: **Parts Specialist**

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the **Parts Specialist Approved Course List**

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MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

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Course List

PROGRAM NOTES

- ▲ Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.I-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses D158 Le

D165	Lexus Efficient Parts Operation
D167	Interacting With Your Lexus Customer
D370	Inventory Management for the Parts Specialist
D470	Accessory Sales: The Perfect Fit
	(Prerequisite: E470)
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
D740	Selling Accessories Right from the Start

Lexus Balanced Parts Inventories

Elective Courses

D258	Lexus New Dealer Orientation
D400	Leadership Practices for Max Team
D741	Managing Accessory Sales

COURSES NO LONGER OFFERED

Core Courses

D015*	Building Loyalty the Lexus Way
D131 ▼	Lexus Telephone Moments
D138 ▼	Lexus Customer Care - Resolving Concerns

Elective Courses

lective C	<u>ourses</u>
D161 [●]	Lexus Product & Maintenance
D294●	Lexus Warranty Administration with Claims
	Processing System (CPS)
D306•	The Service Customer Experience
DP1507*	2015 PC Performance Group



Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Parts Specialist.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

omplete a total of 4 courses from	n the Approved Course List.
Select 3 Core courses and 1 add	ditional Core or Elective course:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

 \square E470 Accessory Sales Fundamentals

□ E471 Parts and Accessories eBusiness□ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

☐ L074 Lexus Hybrid General Service

☐ LSC13F Safety Recall DLC - Front Passenger Airbag Inflator

☐ LSC15P Lexus Recalls and Service Campaigns

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.



Master Certification

MASTER	<u>NOTES</u>
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.	
Approved Courses Complete a total of 6 courses from the Approved Course List. Select 4 Core courses and 2 additional Core or Elective courses:	
Self-Paced Modules/Tests Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see Certified section) ☐ E470 Accessory Sales Fundamentals ☐ E471 Parts and Accessories eBusiness	
□ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles □ L074 Lexus Hybrid General Service □ LSC13F Safety Recall DLC - Front Passenger Airbag Inflator □ LSC15P Lexus Recalls and Service Campaigns	
Product Launch/Special Requirements ☐ Complete the current Product Launch requirements.	
Certification Maintenance To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.	



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: **Refinish Specialist or Affiliate Refinish Specialist**

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Refinish Specialist Approved

Course List

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Course List

PROGRAM NOTES

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- For additional information, visit www.l-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

NOTE: UPCOMING CHANGES TO REQUIRED CORE

APPROVED COURSE LIST

Requred Core Courses

L201 Lexus Color Matching for Painters (Prerequisite: [L100 or LB100]) (required 01/2017)

L250 Lexus Advanced Painting Techniques (Prerequisites: [L100 or LB100], L201]) (required 01/2018)

Core Courses

D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
L101	Lexus Paint Refinish Repair
	(Prerequisites: [L100 or LB100], PLB101)

Elective Courses

B503	Steering & Suspension Analysis & Repair		
	(Prerequisite: PLB503)		
D167	Interacting With Your Lexus Customer		
D258	Lexus New Dealer Orientation		
L271*	Paint Vendor Equivalent		
L300	Welding Techniques for Collision Repair		
	(Prerequisites: [L100 or LB100], PLB300)		
L301	Lexus Non-Structural Body Repair		
	Techniques (Prerequisite: [L100 or LB100])		
L460	Lexus Structural Body Repair Techniques		
	(Prerequisites: [L100 or LB100], L301)		
L502	Body Electrical Diagnosis & Repair		
	(Prerequisite: PL502)		
L504	Air Conditioning for Collision Repair		
	(Prerequisite: PLB504)		
L601	Lexus Hybrid Collision Repair		
	(Prerequisite: [L100 or LB100])		
L602	Advanced Hybrid Systems for Collision		
	Repair (Prerequisites: L074, L601, PLB602)		
L908	Lexus IS C for Collision Repair		
	(Prerequisites: [L100 or LB100], PLB908)		

ASE Certification

B2* Painting and Refinish

COURSES NO LONGER OFFERED

Core Courses

L100[•] Introduction to Lexus Collision Repair
L270^{••} Inter-Industry Conference on Auto Collision
Repair (I-CAR) Finish Matching

Elective Courses

D015▼ Building Loyalty the Lexus Way
D164* New and Used Vehicle Get Ready
DP1507* 2015 PC Performance Group
LC02● SC 430 Collision Repair



Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by or enrolled through a Lexus dealership and listed as a Refinish Specialist or Affiliate Refinish Specialist.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

 \square All Foundations tests (see below)

☐ LB100 Introduction to Lexus Collision Repair

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.

SENIOR

UPCOMING SENIOR CERTIFICATION CHANGE:

 Beginning January 2017, participants must complete L201 to attain or maintain Senior Certification.

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

Complete a total of 4 courses from the Approved Course List.				
Select 3 Core courses and 1 ad	ditional Core or Elective course:			

AND

Become ASE Certified in **1** approved area selected from the ASE Certification list:

☐ B2 Painting and Refinish

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

☐ LB100 Introduction to Lexus Collision Repair

☐ PLB101 Paint Finish Repair

☐ PLB201 Color Matching for Painters

☐ PL901A Using Technical Information System (TIS)

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.



NOTES

Master Certification

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UPCOMING MASTER CERTIFICATION CHANGES:

- Beginning January 2017, participants must complete L201 to attain or maintain Master Certification.
- Beginning January 2018 participants must complete L250 to attain or maintain Master Certification.

<u>le</u>	n	u	r	e

Participants must have a minimum of **24** months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.

Approved Courses

Complete a total of 6 courses from	n the Approved Course List.	
Select 4 Core courses and 2 ad	ditional Core or Elective courses:	
	П	

AND

Become ASE Certified in 1 approved area selected from the ASE Certification list:

☐ B2 Painting and Refinish

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

- ☐ All Foundations tests (see Certified section)
- ☐ LB100 Introduction to Lexus Collision Repair
- ☐ PLB101 Paint Finish Repair
- ☐ PLB201 Color Matching for Painters
- ☐ PLB250 Advanced Painting Techniques
- \square PL901A Using Technical Information System (TIS) 2

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.

2016 Lexus Commitment to Perfection: Certification Program 12



Sales/Pre-Owned Sales Consultant

ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Sales Consultant or Pre-Owned Sales Consultant

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Sales/Pre-Owned Sales

Consultant Approved Course
List

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Sales/Pre-Owned Sales Consultant

Course List

PROGRAM NOTES

- Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.I-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses D146 Ph

D167	Interacting With Your Lexus Customer
D304	Lexus New Associate Orientation
D470	Accessory Sales: The Perfect Fit
	(Prerequisite: E470)
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
D710	Selling a Car the Lexus Way
D720	Enhancing Your Sales Reach
D730	Sales Calls the Lexus Way
D740	Selling Accessories Right from the Start
D750	Driving CPO Sales
D752	Create Amazing - Sales Edition
LSC15S	Lexus Recall and Service Campaign
	Essentials (Sales & Service)

Phone Skills for Lexus Sales

Elective Courses

D183	Lexus Safety Experience - Quality Delivery
D222	Competitive Auto Show Training
D258	Lexus New Dealer Orientation
D300	Lexus Quality Financial Management
	(LQFM)
D415	New Associate Orientation
D560A	Lexus Difference Workshop
D600	From This Delivery Forward
D741	Managing Accessory Sales
S895	Lexus Financial Services (LFS) Development
S8140	Ethics & Compliance
S8288	TFS/LFS Product Sales Leadership
S8289	VSA Advantage
S8290	TFS/LFS Lease Experience

COURSES NO LONGER OFFERED

Core Courses

D015*	Building Loyalty the Lexus Way
D138▼	Lexus Customer Care - Resolving Concerns
D160•	Planning & Prioritizing Customer Contact
D169*	Building Your Customer Base
D173 *	Personalizing the Lexus Sales Process
D350•	Customer-Centered Selling
D700•	The Certified Pre-Owned Experience

Elective Courses

D014*	Internet Marketing Made Easy
D175•	How to Turn Your Calls into Sales
D179 *	Lexus Competitive Training
D182*	New Vehicle Sales Workshop
D186*	SUV Competitive Training
D418*	How to Sell a Car Today
D419*	Lexus Safety + Traction System
DP1507*	2015 PC Performance Group
F802•	The Finance Contract Process
F803•	Promoting Dealer Arranged Financing
S8222 *	TFS/LFS Business Solutions





Sales/Pre-Owned Sales Consultant

Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Sales or Pre-Owned Sales Consultant.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

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SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

complete a total of 4 courses from	n the Approved Course List.
Select 3 Core courses and 1 add	ditional Core or Elective course:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

☐ E430 Lexus Survey Essentials

☐ E470 Accessory Sales Fundamentals

☐ E607 Explore My Lexus - Delivery Specialist

☐ E650 Enform Registration

☐ E660 Service Connect

☐ E670 Lexus Safety System+

☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.





Sales/Pre-Owned Sales Consultant

Master Certification

MASTER		NOTES
<u>Tenure</u>		
Participants mu	ust have a minimum of 24 months total Lexus experience and must complete all current	
requirements f	or basic Certified, Senior and Master Certification Levels.	
Approved Co	urses	
Complete a to	tal of 6 courses from the Approved Course List.	
Select 4 Co	re courses and 2 additional Core or Elective courses:	<u> </u>
Self-Paced M		<u> </u>
	n a minimum score of 80%, the following:	
	ations tests (see Certified section)	
□ E422	Lexus Delivery Process	<u> </u>
□ E430	Lexus Survey Essentials	
□ E470	Accessory Sales Fundamentals	
□ E607	Explore My Lexus - Delivery Specialist	
□ E650	Enform Registration	
□ E660	Service Connect	
□ E670	Lexus Safety System+	:
□ LE218	OW-20 Synthetic Motor Oil for Lexus Vehicles	
5 1 .1	1.6	
	ch/Special Requirements	
☐ Complete	e the current Product Launch requirements.	
C 11f1 11	M · I	
Certification		
	aster status, all current basic Certified, Senior and Master Certification Level requirements ained on an annual basis.	
must be mainta	ained on an annual dasis.	<u> </u>
		!

2016 Lexus Commitment to Perfection: Certification Program viz



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Sales Manager or Pre-Owned Sales Manager

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Sales/Pre-Owned Sales

Manager Approved Course
List

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Course List

PROGRAM NOTES

- Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.l-CAR.com
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- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses D146 Pt

D167	Interacting With Your Lexus Customer	
D304	Lexus New Associate Orientation	
D470	Accessory Sales: The Perfect Fit	
	(Prerequisite: E470)	
D500	The Lexus Journey	
D510	The Lexus Way	
D520	Resolving Customer Concerns the	
	Lexus Way	
D530	$Communicating \ With \ Your \ Lexus \ Guest$	
D540	Delivering a Lexus Like Experience	
D550	Teamwork Through Communication	
D720	Enhancing Your Sales Reach	
D730	Sales Calls the Lexus Way	
D741	Managing Accessory Sales	
D750	Driving CPO Sales	
D752	Create Amazing - Sales Edition	
LSC15S	Lexus Recall and Service Campaign	
	Essentials (Sales & Service)	

Phone Skills for Lexus Sales

Elective Courses

D183	Lexus Safety Experience - Quality Delivery	
D222	Competitive Auto Show Training	
D258	Lexus New Dealer Orientation	
D300	Lexus Quality Financial Management	
	(LQFM)	
D560A	Lexus Difference Workshop	
D710	Selling a Car the Lexus Way	
D710 S895	Selling a Car the Lexus Way Lexus Financial Services (LFS) Developmen	
5,.0		
S895	Lexus Financial Services (LFS) Developmen	
S895 S8140	Lexus Financial Services (LFS) Developmen Ethics & Compliance	
\$895 \$8140 \$8288	Lexus Financial Services (LFS) Developmen Ethics & Compliance TFS/LFS Product Sales Leadership	

COURSES NO LONGER OFFERED

Core Courses

D015 ▼	Building Loyalty the Lexus Way
D136•	Hiring to Retain Lexus Associates
D138▼	Lexus Customer Care - Resolving Concern
D160•	Planning & Prioritizing Customer Contact
D169*	Building Your Customer Base
D173 *	Personalizing the Lexus Sales Process
D350•	Customer-Centered Selling
D601A•	Managing Your LTS/LDS
D700•	The Certified Pre-Owned Experience

How to Turn Your Calls into Sales

Elective Courses

D175•

0 0	Trott to fart four daily into dailes
D179*	Lexus Competitive Training
D182*	New Vehicle Sales Workshop
D186*	SUV Competitive Training
D301 [•]	Lexus Quality Financial Management
	(LQFM) Step 7 - Certification
D302•	Lexus Quality Financial Management
	(LQFM) - Customer-Centered Questioning
	Skills
D418 *	How to Sell a Car Today
D419*	Lexus Safety + Traction System
DP1507*	2015 PC Performance Group
F802•	The Finance Contract Process
F803•	Promoting Dealer Arranged Financing
LCA11●	C4 Digital Workshop

S8222* TFS/LFS Business Solutions



Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Sales or Pre-Owned Sales Manager.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

Complete a total of 4 courses from the Approved Course List.			
Select 3 Core courses and 1 add	ditional Core or Elective course:		

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

☐ E430 Lexus Survey Essentials

☐ E470 Accessory Sales Fundamentals

☐ E489 Three High-Performance Strategies for eBusiness Success

☐ E494 Powerful eBusiness Marketing - Driving More Traffic

☐ E497 Tracking Internet Sales Performance

☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.



Master Certification

MASTER	NOTES	
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.		
Approved Courses Complete a total of 6 courses from the Approved Course List. Select 4 Core courses and 2 additional Core or Elective courses:		
Self-Paced Modules/Tests Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see Certified section) ☐ E422 Lexus Delivery Process ☐ E430 Lexus Survey Essentials ☐ E470 Accessory Sales Fundamentals ☐ E489 Three High-Performance Strategies for eBusiness Success ☐ E494 Powerful eBusiness Marketing - Driving More Traffic ☐ E497 Tracking Internet Sales Performance ☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles		
Product Launch/Special Requirements Complete the current Product Launch requirements.		
Certification Maintenance To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.		



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: **Cashier or Service Administrator**

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the

Service Administration Approved

Course List

AT LEXUS, OUR COMMITMENT TO PERFECTION IS

MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

Lexus College has developed an extraordinary program, the Lexus Commitment to Perfection (LCTP) Certification Program, that ensures that Lexus associates have successfully integrated the necessary knowledge and skills to provide Lexus customers with unparalleled customer satisfaction.

As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.







Course List

PROGRAM NOTES

- Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.l-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses

D167	Interacting With Your Lexus Customer
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
LCCS01	Loaner Vehicle Essentials
LSC15S	Lexus Recall and Service Campaign

Elective Courses

LIECTIVE COULSES		
D258	Lexus New Dealer Orientation	
D470	Accessory Sales: The Perfect Fit	
	(Prerequisite: E470)	
D560A	Lexus Difference Workshop	
L101	Lexus Paint Refinish Repair	
	(Prerequisites: [L100 or LB100], PLB101)	

Essentials (Sales & Service)

COURSES NO LONGER OFFERED

Core Courses

DU15*	Building Loyalty the Lexus Way
D131 ▼	Lexus Telephone Moments
D138▼	Lexus Customer Care - Resolving Concerns
D294•	Lexus Warranty Administration with Claims
	Processing System (CPS)

Elective Courses

D178 *	Lexus Warranty Expense Control
D306•	The Service Customer Experience
D406●	Increasing Service Sales Using Sell
DP1507*	2015 PC Performance Group



Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Cashier, Receptionist, or Sales, Service or Office Administrator.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

SENIOR

Tenure

Participants must have a minimum of **18** months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

Complete a total of 4 courses from the Approved Course List.		
Select 3 Core courses and 1 add	litional Core or Elective course:	

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

- ☐ All Foundations tests (see Certified section)
- ☐ E470 Accessory Sales Fundamentals
- ☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles
- ☐ LSC13A Lexus Recalls and Service Campaigns

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.



Master Certification

MASTER	NOTES
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels.	
Approved Courses Complete a total of 6 courses from the Approved Course List. Select 4 Core courses and 2 additional Core or Elective courses:	
Self-Paced Modules/Tests Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see Certified section) ☐ E470 Accessory Sales Fundamentals ☐ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles ☐ LSC13A Lexus Recalls and Service Campaigns	
Product Launch/Special Requirements ☐ Complete the current Product Launch requirements.	
Certification Maintenance To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.	



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: **Service Consultant**

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Service Consultant Approved Course List

AT LEXUS, OUR COMMITMENT TO PERFECTION IS

MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

Lexus College has developed an extraordinary program, the Lexus Commitment to Perfection (LCTP) Certification Program, that ensures that Lexus associates have successfully integrated the necessary knowledge and skills to provide Lexus customers with unparalleled customer satisfaction.

As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.





Course List

PROGRAM NOTES

- Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.l-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

NOTE: UPCOMING CHANGES TO REQUIRED CORE

APPROVED COURSE LIST

Required Core Courses

D810 Service Consulting the Lexus Way (required 01/2017)

Core Courses

D16/	Interacting With Your Lexus Customer
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
D620	Automotive Technology
D740	Selling Accessories Right from the Start
D820	Advanced Service Consulting
LCCS01	Loaner Vehicle Essentials
LSC15S	Lexus Recall and Service Campaign
	Essentials (Sales & Service)

Elective Courses

D183	Lexus Safety Experience - Quality Delivery
D258	Lexus New Dealer Orientation
D307 ▼	Managing the Service Customer Experience
D400	Leadership Practices for Max Team
D470	Accessory Sales: The Perfect Fit
	(Prerequisite: E470)
D560A	Lexus Difference Workshop
D600	From This Delivery Forward
D741	Managing Accessory Sales

ASE Certification

C1* Automobile Service Consultant Test

COURSES NO LONGER OFFERED

Core Courses

D015▼	Building Loyalty the Lexus Way
D131 ▼	Lexus Telephone Moments
D138▼	Lexus Customer Care - Resolving Concerns
D161•	Lexus Product & Maintenance
D306•	The Service Customer Experience
D406●	Increasing Service Sales Using Sell

Elective Courses

D294•	Lexus Warranty Administration with Claims
	Processing System (CPS)
D320 *	Maximizing Service Retention Profitability
D321 *	Seven Controllables Webinar
D322 *	Maximizing Retention in a Challenging
	Market Webinar
DP1507*	2015 PC Performance Group



Certified and Senior Certification

CERTIFIED

UPCOMING CERTIFIED CERTIFICATION CHANGE: Beginning January 2017, participants must complete D810 to attain or maintain Certified Level Certification

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Service Consultant.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.

SENIOR

UPCOMING SENIOR CERTIFICATION CHANGE:

 Beginning January 2017, participants must complete D810 to attain or maintain Senior Certification.

Tenure

Participants must have a minimum of 18 months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

vomplete a total of 4 courses from	n the Approved Course List.
Select 3 Core courses and 1 add	ditional Core or Elective course:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

□ F420 Intro to the Lexus Service Process

□ E430 Lexus Survey Essentials

Accessory Sales Fundamentals □ E470

Service Connect □ E660

□ E670 Lexus Safety System+

□ L074 Lexus Hybrid General Service

□ L083 Lexus Interior Noise Module - Fixed Ops

□ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles

□ LSC13A Lexus Recalls and Service Campaigns

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.



Master Certification

UPCOMING MASTER CERTIFICATION CHANGES:

· Beginning January 2017, participants must complete D810 to attain or maintain Master Certification.

MASTER NOTES Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all current requirements for basic Certified, Senior and Master Certification Levels. Approved Courses Complete a total of 6 courses from the Approved Course List. Select **4** Core courses and **2** additional Core or Elective courses: AND Become ASE Certified in the following 1 approved area selected from the ASE Certification list: □ C1 Automobile Service Consultant Test Self-Paced Modules/Tests Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see Certified section) □ F420 Intro to the Lexus Service Process □ E430 Lexus Survey Essentials □ E470 Accessory Sales Fundamentals □ E660 Service Connect □ E670 Lexus Safety System+ Lexus Hybrid General Service □ L074 □ L083 Lexus Interior Noise Module - Fixed Ops □ I F218 OW-20 Synthetic Motor Oil for Lexus Vehicles □ LSC13A Lexus Recalls and Service Campaigns Product Launch/Special Requirements ☐ Complete the current Product Launch requirements. Certification Maintenance To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements must be maintained on an annual basis.



ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Service Manager, Parts Manager or Service/Parts Manager

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Service/Parts Manager

Approved Course List

AT LEXUS, OUR COMMITMENT TO PERFECTION IS

MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

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As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.

Course List

PROGRAM NOTES

- Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.l-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Core Courses

D158	Lexus Balanced Parts Inventories
D165	Lexus Efficient Parts Operations
D167	Interacting With Your Lexus Customer
D307 ▼	Managing the Service Customer Experience
D370	Inventory Management for the Parts Specialist
D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
D741	Managing Accessory Sales
D910	Managing Fixed Operations
LCCS01	Loaner Vehicle Essentials

Elective Courses

D183	Lexus Safety Experience - Quality Delivery
D258	Lexus New Dealer Orientation
D400	Leadership Practices for Max Team
D470	Accessory Sales: The Perfect Fit
	(Prerequisite: E470)
D560A	Lexus Difference Workshop

LSC15S Lexus Recall and Service Campaign

Essentials (Sales & Service)

COURSES NO LONGER APPLICABLE TO JOB CATEGORY

Elective Courses

BO01 9	Measuring Collision Center Performance
B002 ●	Collision Center Sales & Marketing
B003°	Collision Center Human Resource
	Management
B004°	Production Management Concepts
B005°	Collision Repair Estimating
B0099°	Advanced Collision Center Manager

COURSES NO LONGER OFFERED

Core Courses

D015▼	Building Loyalty the Lexus Way
D131 ▼	Lexus Telephone Moments
D138▼	Lexus Customer Care - Resolving Concern
D136•	Hiring to Retain Lexus Associates
D172 *	Targeted Marketing for Fixed Operations
D294•	Lexus Warranty Administration with Claims
	Processing System (CPS)
D320 *	Maximize Service Retention Profitability
D401 [®]	Driving Service Business
D406•	Increasing Service Sales Using Sell
D601A•	Managing Your LTS/LDS

Elective Courses

D161•	Lexus Product & Maintenance
D178 *	Lexus Warranty Expense Control
D306•	The Service Customer Experience
D321 *	Seven Controllables Webinar
D322 *	Maximizing Retention in a Challenging
	Market Webinar
D419*	Lexus Safety + Traction System
DP1501*	2015 Service Performance Group 1
DP1502*	2015 Service Performance Group 2
DP1503*	2015 Service Performance Group 3
DP1504*	2015 Parts Performance Group 1
DP1505*	2015 Parts Performance Group 2
DP1506*	2015 Parts Performance Group 3
DP1507*	2015 PC Performance Group

LCA11 C4 Digital Workshop



Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by or enrolled through a Lexus dealership and listed as a Service Manager, Parts Manager, Service Parts Manager, Collision Center Manager or Affiliate Collision Center Manager.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

SENIOR

Tenure

Participants must have a minimum of 18 months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

omplete a total of 4 courses from	n the Approved Course List.
Select 3 Core courses and 1 add	ditional Core or Elective course:

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

□ F420 Intro to the Lexus Service Process

□ E430 Lexus Survey Essentials

Accessory Sales Fundamentals □ E470

Lexus Hybrid General Service □ L074

□ L083 Lexus Interior Noise Module - Fixed Ops

□ LSC13A Lexus Recalls and Service Campaigns

☐ LSC13F Safety Recall DLC - Front Passenger Airbag Inflator

Product Launch/Special Requirements

☐ Complete the current Product Launch requirements.

Certification Maintenance

□ LE218

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.

OW-20 Synthetic Motor Oil for Lexus Vehicles

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.



Master Certification

MASTER	<u>NOTES</u>	
Tenure Participants must have a minimum of 24 months total Lexus experience and must complete all curre	ent	
requirements for basic Certified, Senior and Master Certification Levels.		
Approved Courses		
Complete a total of 6 courses from the Approved Course List.		
Select 4 Core courses and 2 additional Core or Elective courses:		
Self-Paced Modules/Tests		
Complete, with a minimum score of 80%, the following:		
☐ All Foundations tests (see Certified section)		
☐ E420 Intro to the Lexus Service Process		
□ E430 Lexus Survey Essentials		
□ E470 Accessory Sales Fundamentals		
□ L074 Lexus Hybrid General Service		
□ L083 Lexus Interior Noise Module - Fixed Ops		
□ LE218 OW-20 Synthetic Motor Oil for Lexus Vehicles		
□ LSC13A Lexus Recalls and Service Campaigns		
□ LSC13F Safety Recall DLC - Front Passenger Airbag Inflator		
Product Launch/Special Requirements		
☐ Complete the current Product Launch requirements.		
Certification Maintenance		
To maintain Master status, all current basic Certified, Senior and Master Certification Level requirements		
must be maintained on an annual basis.		



Service Technician/ Diagnostic Specialist

ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Service Technician or Diagnostic

Specialist

CERTIFICATION INSTRUCTIONS

Select your courses to become certified at the Senior or Master Level from the Service Technician/Diagnostic Specialist Approved Course List

AT LEXUS, OUR COMMITMENT TO PERFECTION IS

MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

Lexus College has developed an extraordinary program, the Lexus Commitment to Perfection (LCTP) Certification Program, that ensures that Lexus associates have successfully integrated the necessary knowledge and skills to provide Lexus customers with unparalleled customer satisfaction.

As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.





Service Technician/ Diagnostic Specialist

Course List

PROGRAM NOTES

- Alternate credit available; view Course Parity report at www.lctpreports.com
- For additional information, visit www.l-CAR.com
- For additional information, visit www.ase.com
- * For additional information, visit www.crrtraining.com
- * Course credit expires Jan. 2017
- ▼ Course credit expires Jan. 2018
- Course credit not currently scheduled to expire
- Must have completed course before Jan. 1, 2008 to receive credit
- Must have completed course before Jan. 1, 2011 to receive credit
- Must have completed course before Aug. 1, 2011 to receive credit

APPROVED COURSE LIST

Required Courses

LOO5 Technical Introduction to Lexus (Prerequisites: LO78, MLO10A)

Core Courses

D500	The Lexus Journey
D510	The Lexus Way
D520	Resolving Customer Concerns the
	Lexus Way
D530	Communicating With Your Lexus Guest
D540	Delivering a Lexus Like Experience
D550	Teamwork Through Communication
L071▲	Lexus Hybrid Systems
	(Prerequisites: L005, L623, L652, L852,
	L874b, PL071)

L151 Lexus Engine Service & Repair
L453 Lexus Steering, Suspension & Handling

(Prerequisites: L005, L623, ML011A, PL453)

- L623▲ Lexus Electrical Circuits, Diagnosis & Repair (Prerequisites: L005, PL623)
- L652 Electrical Systems Diagnosis (Prerequisites: L005, L623, PL652)
- L673 Electronic and Computer Controlled Systems (Prerequisites: HL610B, L005, L623, L652)
- L752 Air Conditioning & Climate Controls (Prerequisites: L005, L623, L652, PL752)
- L852 Engine Control Systems I
 (Prerequisites: L005, L623, PL852)
- L874b▲ Engine Control Systems II (Prerequisites: L005, L623, PL852, PL874)

Elective Courses

D167	Interacting With Your Lexus Customer
D258	Lexus New Dealer Orientation
D400	Leadership Practices for Max Team

ASE Certification

	9
A2*	Automatic Trans/Transaxle
A3*	Manual Drive Train and Axles
A4*	Suspension and Steering
A5*	Brakes
A6*	Electrical/Electronic Systems
A7*	Heating and Air Conditioning
A8 +	Engine Performance
L1 +	Advanced Engine Performance

Engine Repair

COURSES NO LONGER OFFERED

Elective Courses

D015 ▼	Building Loyalty the Lexus Way
D138▼	Lexus Customer Care - Resolving Concerns
DP1507*	2015 PC Performance Group



Service Technician/ Diagnostic Specialist

Certified and Senior Certification

CERTIFIED

Tenure

Participants must be actively employed by a Lexus dealership and listed as a Service Technician or Diagnostic Specialist.

Approved Courses

Complete the following 1 required Core course: □ L005 Technical Introduction to Lexus

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following: ☐ All Foundations tests (see below)

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.

SENIOR

Tenure

Participants must have a minimum of 18 months total Lexus experience and must complete all current requirements for basic Certified and Senior Certification Levels.

Approved Courses

/ tpp:orca or	741.565
Complete a to	otal of 5 courses from the Approved Course List.
Complete th	ne following 2 required Core courses:
	Technical Introduction to Lexus
□ L623	Lexus Electrical Circuits, Diagnosis & Repair
Select 2 Co	ore courses and 1 additional Core or Elective course:
AND	
Become ASE	Certified in 4 approved areas selected from the ASE Certification list

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

☐ All Foundations tests (see Certified section)

□ HL511A[▲] High Tech Electronically Controlled Braking Systems 2011

☐ HL610A[▲] Smart Access Systems 2010

☐ HL612A High Tech Bluetooth®/Navigation Systems 2012

High-Tech Audio/Navigation Systems 2012 with Lexus Enform ☐ HL612B

Lexus IS 250C/IS 350C Unusual Interior Noise Concerns ☐ HLB10A

□ L074**▲** Lexus Hybrid General Service

□ L076[▲] Lexus Automatic Transmission Fluid (ATF) Level Inspection

□ L077[▲] Lexus Using Technical Assistance System (TAS)

Direct Tire Pressure Monitoring System □ L078[▲]

□ L081[▲] Lexus Unusual Interior Noise Concerns

Lexus Enform with Safety Connect □ L084**▲**

□ L087**▲** Dealership Product Report Training

Engine Service and Repair □ I 112A

□ L680[▲] Navigation Systems Diagnosis

OW-20 Synthetic Motor Oil for Lexus Vehicles □ LE218

Lexus Recalls and Service Campaign Essentials □ LSC15A

Lexus WS ATF Inspection & Adjustment SST ☐ ML213A

Using Technical Information System (TIS) 2 □ PI 901A

□ PL901B[▲] Techstream eLearning Module

Product Launch/Special Requirements

- ☐ Complete the current Product Launch requirements.
- ☐ Attend the Technical New Model Course (Diagnostic Specialist only).

Certification Maintenance

To maintain Senior status, all current basic Certified and Senior Certification Level requirements must be maintained on an annual basis.



maintained on an annual basis.

Service Technician/ Diagnostic Specialist

Master Certification

MASTER				NOTES
for basic Certific Approved Cou Complete a tota	st have a minimum of 24 months total Lex ed, Senior and Master Certification Levels alof 9 courses from the Approved Course of following 4 required Core courses: Technical Introduction to Lexus Lexus Hybrid Systems		d must complete all current requirements	
□ L623 □ L752	Lexus Electrical Circuits, Diagnosis & Ro Air Conditioning & Climate Controls	epair		
Select 4 Core	e courses and 1 additional Core or Elective	e course:		
AND Become ASE C	Certified in 8 approved areas selected from	n the ASE Certific	cation list:	
Self-Paced Mo Complete, with	a minimum score of 80%, the following: tions tests (see Certified section) High Tech Electronically Controlled Braking Systems 2011 Smart Access Systems 2010 Multiplex Can Diagnosis 2010 (Prerequisite: L652) High Tech Bluetooth®/Navigation Systems 2012 High-Tech Audio/Navigation Systems 2012 with Lexus Enform Lexus IS 250C/IS 350C Unusual Interior Noise Concerns Lexus Hybrid General Service Lexus Automatic Transmission Fluid (ATF) Level Inspection Lexus Using Technical Assistance System (TAS)	□ L078 □ L081 □ L084 □ L087 □ L112A □ L680 □ L5C13B □ LSC15A □ ML213A □ PL9018 ■ PL9018 □ PL90	Direct Tire Pressure Monitoring System Lexus Unusual Interior Noise Concerns Lexus Enform with Safety Connect Dealership Product Report Training Engine Service and Repair Navigation Systems Diagnosis OW-20 Synthetic Motor Oil for Lexus Vehicles Safety Recall DLC (Prerequisites: LSC15A, L652) Lexus Recalls and Service Campaign Essentials Lexus WS ATF Inspection & Adjustment SST	
☐ Complete ☐ Attend the	h/Special Requirements the current Product Launch requirements Technical New Model Course (Diagnosti L973B - High Tech Smart Key System. (P	c Specialist only).	3)	
Certification Mas	1aintenance ster status, all current basic Certified, Senio	or and Master Ce	ertification Level requirements must be	

2016 Lexus Commitment to Perfection: Certification Program via



Lexus Headquarters/Area/ Supplier Partners Certification

ENROLLMENT

Actively employed by a Lexus dealership and listed on the National Staff Master with one of the following primary job titles: Lexus Headquarters/Area/Supplier Partners

AT LEXUS, OUR COMMITMENT TO PERFECTION IS

MADE EVIDENT through our dedication to delivering a level of service that makes owning a Lexus as rewarding as driving one.

Lexus College has developed an extraordinary program, the Lexus Commitment to Perfection (LCTP) Certification Program, that ensures that Lexus associates have successfully integrated the necessary knowledge and skills to provide Lexus customers with unparalleled customer satisfaction.

As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.



Lexus Headquarters/Area/ Supplier Partners Certification

Certified

CERTIFIED

<u>Tenure</u>

Participants must be actively employed by or enrolled through Lexus Headquarters or an Area Office.

Self-Paced Modules/Tests

Complete, with a minimum score of 80%, the following:

All Foundations tests (see below)

Note: For a list of the most current Foundations tests and access to Self-Paced Modules, visit www.lctptests.com.

Certification Maintenance

Complete any new Foundations tests or be designated as "Not Certified."

To maintain Certified status, all current basic Certified Certification Level requirements must be maintained.

Foundations Tests

C368 Foundations Lexus Hybrid Drive

C381 Foundations Lexus CT

E550 Lexus Redefines Luxury

E551 Foundations Lexus Sedans

E552 Foundations Lexus SUV's

E553 Foundations Lexus Performance

E554 Foundations Lexus Hybrid (required 02/2016)

Log on to www.lctpreports.com for updated Certification Rules and Approved Course Listings and www.lctptests.com for access to existing Foundations tests and self-paced modules.





Lexus Commitment to Perfection (LCTP)

Prerequisite Chart

COURSE	PREREQUISITES
B503	PLB503
D406	[D306 or D307]
D470	E470
D630	D600, E422
HL610B	L652
L005	L078, ML010A
L071	L005, L623, L652, L852, L874b, PL071
L101	[L100 or LB100], PLB101
L151	L005, L112A
L201	[L100 or LB100]
L250	[L100 or LB100], L201
L300	[L100 or LB100], PLB300
L301	[L100 or LB100]
L453	L005, L623, ML011A, PL453
L460	[L100 or LB100], L301
L502	PL502

COURSE	PREREQUISITES
L504	PLB504
L601	[L100 or LB100]
L602	L074, L601, PLB602
L623	L005, PL623
L652	L005, L623, PL652
L673	HL610B, L005, L623, L652
L680	L005, L623, L652
L752	L005, L623, L652, PL752
L852	L005, L623, PL852
L874b	L005, L623, L852, PL874
L908	[L100 or LB100], PLB908
L973B	L673
LSC13B	LSC15A, L652
LSC13F	[LSC13A or LSC15P]
PLB301	B901, L300
PLB460	L300, L301